

Agenda - The Business Sustainability Challenge

	Day 1	Day 2	Day 3
Morning	Introduction to the simulation	KPI and execution: OP margin, ROCE, Cashflow	McKinsey
	Part 1: Dynamics	Decision #3	Efficiency trap
	Part 2: sustainable value creation	Disruption: divest, worldwide market position.	Decision #6
Afternoon	Decision #1	Net zero: global discussion	Decision #7
	Strategy and portfolio management	Decision #4	
	Decision #2	Decision #5	Team presentations: Declaration of winners